MEDIA 192: WEB CONTENT MANAGEMENT SYSTEMS

Plan, design, and deploy websites with an industry standard content management system (Wordpress). Implement hand-coded HTML and CSS to create powerful, efficient, and dynamic websites with industry standard web content management systems. Integrate social media content through a dynamic web portal engine.

Course Student Learning Outcomes

1. Explore the advantages and disadvantages of a content management model.
2. Install, manage, evaluate, and update web content with industry standard content management systems on a web server.
3. Plan, create and code web interface designs and models for deployment on a content management system.
4. Publish original user interface designs for clients to manage through a content management system.
5. Create, test and integrate social networking media technology on a web page.

Credits: 5
Prerequisites: Media 190 or permission of instructor.
Program: Multimedia Communications